

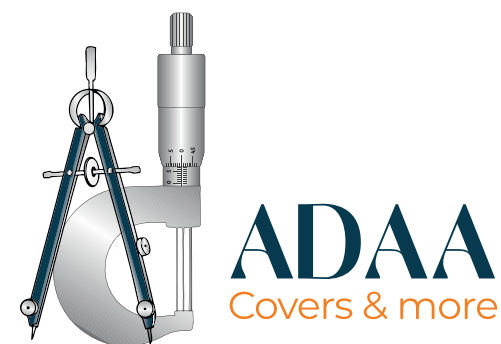
**ADAA**  
Covers & more

**CATALOGUE**

[www.adaadxb.com](http://www.adaadxb.com)

**Tarps and Tensile shades solutions under one roof!**





## About Us



**ADAA** is a specialized solutions provider for diverse kinds of tarp and tensile shades. Based in Dubai, ADAA is a division of Diukim 2000 group of companies which was conceptualized in 1991 by Faraj Abu Friej, and is an established brand in manufacturing high quality tarp and tensile shades integrated with innovative concepts. Our team of highly trained professionals, foremen, and engineers ensure that our products are manufactured with the highest finesse, and that our services are of excellent quality. With the launch of our services in the Gulf region and as pioneers of the automated electric tarp system, we have carved a niche for ourselves in the market.

The mission that created Diukim 2000 Project Management Ltd was to provide succor to farmers, in order to assist them in the traction of their business, with the provision of modern-day farming tools and services. The foresight of this mission helped us predominate in the creation of effective farming solutions that have been proven over time. We have also demonstrated expertise in the production, installation and maintenance of roofing and shading facilities for public institutions, swimming pools, gardens schools, and recreation while providing a variety of shading solutions.

We pioneered the first manually operated mechanical truck box rolling equipment in the Middle East. Since then, our ever growing business has been providing top-notch services for more than three decades. In these last thirty ears we have perfected, developed, and manufactured electric rolling devices for covering truck boxes, being the first to install such devices. As a result, this industry has undergone a real revolution in terms of safety and practicality. Today, we are proud to say that our business installs wireless-operated systems for rolling, roofing, and covering installations for trucks.





## Our Vision

To be the epicenter of all mechanized solutions for cultivators, transporters, and builders, offering incredibly effective, dependable, and reasonably priced freightage and other services that boost their daily output.



## Our Mission

To collaborate with our clientele in order to deliver highly specialized traps and tensile shade solutions that meet the utmost industry standards in terms of both price and quality.



## Our Services

**Rain or shine, ADAA has a canopy for you!**

Diukim contrives a solid foundation for agriculturalists by contributing to their supply of cutting-edge farming equipment and modern technology, providing them with the means to increase production and aggrandize profit.





## AUTOMATED TARP SYSTEM FOR TRUCKS

Our ground-breaking and revolutionary tarp technique is incredibly efficient because it drastically cuts down on loading and unloading time. We are specialists in manufacturing tensile shade structures and truck-mounted automatic electrical tarps. Additionally, we produce shade for truck boxes. From selecting the ideal material in accordance with the client's needs and design to sewing and functional installation, we provide top-notch services.





## DUMP TRUCK TARP SYSTEMS

### Advantages:

#### Safety

- ❑ Reducing the number of accidents that the driver is exposed to while getting on and off the truck bed to cover it or reveal the load.
- ❑ Assisting overweight drivers and the elderly in covering the load through a special control device.
- ❑ Ensuring that no materials are flown out of the truck box while driving on the highway, respectively, preserving the safety of cars from a common accident cause these days.

#### Time

- ❑ Reducing the time it takes to uncover the load, which is approximately 10 to 15 minutes and reduces it to a few seconds, which helps raise productivity immensely.

#### Cleanliness

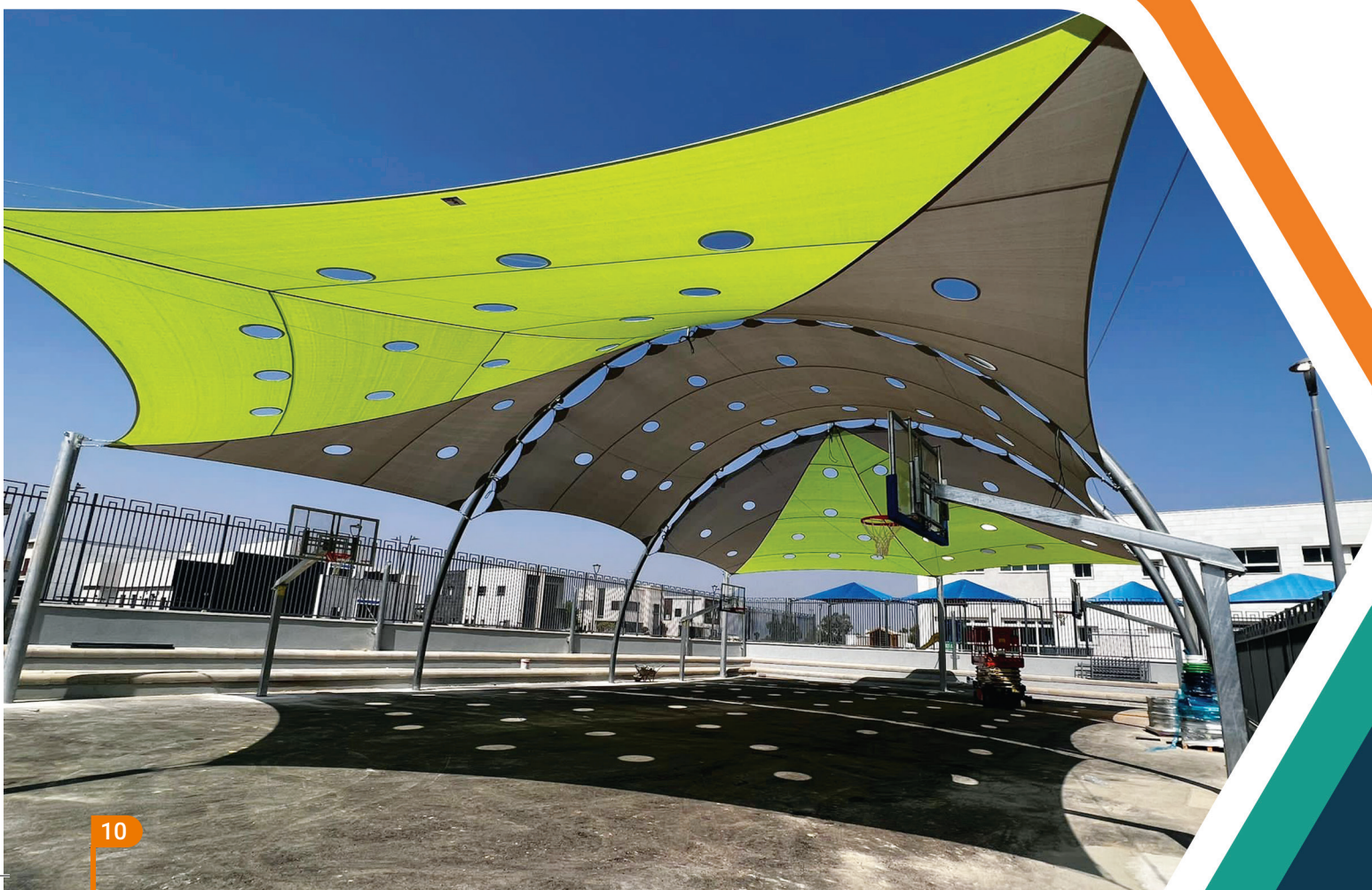
- ❑ Completely covering the load, thus keeping the streets of the city clean and free of all impurities flying out of the truck boxes.
- ❑ Improving the appearance of the city and its streets by keeping them clean.
- ❑ System of aesthetic appearance for all trucks.





## TENSILE SHADES

We specialize in tensile shades and blinds for events, roofs, and winter-shade solutions for all commercial and residential structures. By offering effective, custom-tailored shading solutions that over time have been proven to be of great quality, we go above and beyond the expectations of our clients. We also provide arbor in large areas such as squares and stadiums to keep our clients safe and protected from the elements. Additionally, we put in quality efforts in crafting the perfect pieces at our industrial sewing workshop to effectuate the ideal components.









## FOUNDER'S STATEMENT

We the partners, Ala Abu-Frieh, Osama Abu-Frieh and Tareq Alnashash have strived diligently to improve the society's well-being and the prosperity of our clientele. We have upheld our promise to maintain a high standard of quality and performance in the industry - a promise we have honored for more than two decades.

We keep delivering our meritorious service to humanity, particularly our esteemed clients who have entrusted us with the responsibility and privilege of serving them with unparalleled mechanized solutions across various walks of life and have upheld and maintained the highest level of integrity and standards.

Through all our highs and lows, we have unwaveringly remained faithful to our calling of providing excellent services in farming, building, and construction while assuring profit maximization for our valued customers despite changing circumstances and requirements.

Undeterred by the current state of economic instability, we are resolute in our dedication to developing cutting-edge technology and coming up with original concepts that are unique to our company. We do this by viewing alterations in our environment as business possibilities.

Our personnel are absolutely aware of our company's policy to maintain unadulterated focus on giving our clients professional services that fulfill their needs while also commemorating our social responsibilities. In light of this, we sincerely ask for your continued patronage and support in order to better serve all of our clients. We work hard to exceed your expectations by offering comprehensive services ranging from material selection to installation and products that are both reliable and efficient.

Through the various requirements and changing environments, we have stayed true to our calling of rendering top-quality services, while ensuring profit maximization for our valued customers.

We shall remain steadfast in our commitment to creating cutting-edge technologies and coming up with novel ideas that are exclusive to our organization by seeing changes in our environment as commercial opportunities.

Our members of staff have fully understood our policy to continue to direct all of our business resources in providing professional services to meet the needs of our clients while also upholding our social obligations. To that end, in order to better serve all of our clients, we do humbly request your continuous patronage and support, as we strive to exceed your expectations by providing full services spanning from material selection to installation and products that are both durable and effective.

By utilizing our technologies and the know-how we have gained from our experience and successes, we want to deliver services that are specifically customized to the demands of each of our clients, in order to further improve client satisfaction. Our ideals are very firm: quality, high value, customer satisfaction and services that meet the best global standards. These are dear to us and we will not compromise on them.

As we keep raising the standards of performance and quality, we hope to continue to provide essential work tools that simplify processes, while promoting a safe, healthy and effective work environment that guarantees the highest satisfaction of our esteemed clients.

As we continuously elevate the bar for productivity and quality, we expect to be able to continue offering crucial instruments for the job that streamline production, construction, procedures and encourage customers to work in a safe, healthy, and productive environment.

## OUR PARTNERS



Ala Abu-Frieh

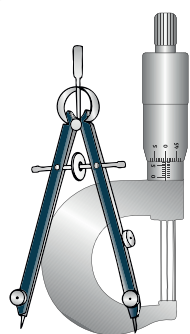


Osama Abu-Frieh



Tareq Alnashash





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